



Development Dispatch

mapleknoll
COMMUNITIES

Volume 3: Issue 1

Stepping Up Support for Maple Knoll Communities Annual Fund Campaign

SPECIAL POINTS OF INTEREST:

- **2013 Annual Fund Campaign**
- **Annual Fund Chairman**
- **Corporate Supporters**
- **Contributions to Maple Knoll Communities**
- **Art Openings**
- **Money Matters Classes**
- **Tax Q & A**

Maple Knoll Communities is in full swing planning for our upcoming 2013 Corporate Annual Fund Campaign. The campaign supports older adults by providing facilities, programs, services and opportunities so that they may live to their highest potential. Giving to the Annual Fund Campaign says that you care for older adults and you support their right to receive the kind of healthcare, services and activities they need in order to thrive.



This year's Annual Fund theme is **Stepping Up**. The objective behind it is to emphasize how important it is for everyone to "step up" their support of residents and the older adults we serve at Maple Knoll Communities in the face of dwindling government funding. We have established a goal to raise \$1,000,000. Knowing the challenge that Maple Knoll Communities is facing from reduced government support, now more than ever, we need the friendship and generosity of our supporters.

We are pleased to announce the following residents, family members, board members, staff and volunteers who have stepped up to serve as Giving Circle Leaders this year. These folks will lead the effort to meet this year's fundraising goals by working within each of their "neighborhoods" to set goals and encourage donations.

Giving Circle

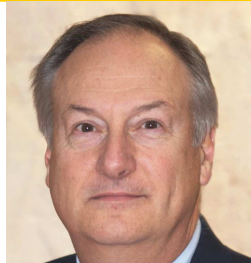
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Coventry Court
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Sycamore Senior Center
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Staff: Rose Denman, Vice President, Marketing & Development
Megan Gresham, Director of Corporate & Referral Development
Michelle Zeis, Development Coordinator
George Zahn, WMKV General Manager

Thanks to our 2013 Corporate Sponsors!



John C. Bloomstrom Annual Fund Campaign Chairman

Maple Knoll Communities proudly introduces its newest Chairman of the Corporate Annual Fund Campaign, Mr. John C. Bloomstrom. Currently serving on the Board of Directors and President of Bloomstrom Marketing Advisors, Mr. Bloomstrom brings with him a wealth of experience in marketing, advertising and development. Let's all support him as he leads the efforts to raise \$1,000,000 for Maple Knoll Communities.

Campaign Kick off Events

Feb 22, 5-6pm
Knolls of Oxford

Feb 27
Maple Knoll Village
Employees 11am-1pm
Residents 2-3pm

March 15, 2-3pm
Sycamore Senior
Center

Maple Knoll Communities is proud of the strong relationships we have formed with local businesses and corporate vendors who come into our communities daily. These businesses realize the importance of our mission and the need to financially, emotionally and physically care for those we serve.

- | | |
|--|--|
| Anonymous
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Rollin M. Gerstacker Foundation
Romano's Macaroni Grill
St. Vincent Ferrer Church
Stateline Medical Equipment
TriHealth - Hospice of Cincinnati
US Bank
Valley Creek
Welcome Home |
|--|--|

Foundation Support

Helping Our Residents Thrive

- Duke Energy Foundation- \$500 for Future Care Fund
- A Good Neighbor Foundation - \$5,000 for new laptops in Bodmann
- Marian Kennedy Trust- \$1,000 for Future Care Fund
- Robert and Christine Steinman Family Foundation- \$9,109 for new pulse oximeters and motion sensors in Bodmann Pavilion
- Rollin M. Gerstacker Foundation- \$2,500 for the aromatherapy program on the third floor of Bodmann
- The Ohio Department of Transportation awarded us a grant for a new shuttle bus for Sycamore Senior Center

Because of corporate and foundation generosity and support, Maple Knoll Communities was able to improve the quality of life for the elderly in our community for yet another year. Thank you for joining the long list of supporters we have, and please know all of your efforts are greatly appreciated!

CONTRIBUTIONS TO MAPLE KNOLL COMMUNITIES

Maple Knoll Communities, Inc. is a reality because many people through the years have seen a need in the community to provide services to older adults and have responded generously to meet that need. Our organization has provided a safe-haven and restored the spirits of countless older adults. Gifts from individuals and others enable Maple Knoll Communities, Inc. to continue that commitment today. Listed below are the names of persons or groups who have made a special gift, and the persons remembered, from July 1, 2012 through December 31, 2012.

Maple Knoll Future Care Fund

Anonymous (4)
 AAA Cincinnati
 Shelley B. Acus
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 Emmet T. White
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 Don Yelton
 Michelle Zeis

Honorariums

In Honor of Ida Belle Blue
 Dorothy B. Morris

In Honor of Steven Brash
 Duke Energy Foundation

In Honor of Milly Perkinson's 99th Birthday
 Janice S. Rossow

In Honor of Jerry Pietch
 Juanita R. Theile

In Honor of Evelyn Rentschler's 90th birthday
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In Honor of Juanita Theile
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Barbara Voelkel

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Chaplain Nancy Vilaboy

**In Memory of Elmer
Hust**

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**In Memory of John
Lesick**

Chaplain Nancy Vilaboy

**In Memory of June
Maxwell**

Chaplain Nancy Vilaboy

**In Memory of Ernestine
Miller**

Chaplain Nancy Vilaboy

**In Memory of Virginia
May Pez**

Chaplain Nancy Vilaboy

In Memory of Betty Sahd

Dorothy B. Morris

**In Memory of Dorothy M.
Seibel**

Chaplain Nancy Vilaboy

**In Memory of Fay
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Chaplain Nancy Vilaboy

**In Memory of Evelyn
Vandergriff**

Jill Espelage
Ray & Bonnie King
Wayne Vandergriff
Paul & Sue Veldhaus
Chaplain Nancy Vilaboy

**In Memory of Toni
Ziegler**

Chaplain Nancy Vilaboy

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J & K Consultants, Inc.
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A. Richard Thomas
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Jenny Wegman
Marta & Peter Wendt
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Honorariums

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Abernathy**
Bob & Jerri Miller

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Barrier**
Carolyn & Don Auble

**In Memory of Bob
Berry**
John & Anne Davis
Richard W. Hesse
Don & Betty Gerber
Louise Griffing
Gitzene Myers
Luanne E. Spenceley

**In Memory of Rev.
Robert & Elizabeth
Foster**
Charles Bowers

**In Memory of Morry
Hollenbaugh**
Phyllis Hollenbaugh

**In Memory of Michael
Holt**
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**In Memory of Knut &
Bertha Malmgren**
John & Kit Reller

**In Memory of March
Melvin**
Hardy & Barbara
Eshbaugh

**In Memory of Bud
Stoecklein**
Don & Betty Gerber

**The Knolls of
Oxford Good
Samaritan Fund**

Anonymous (3)
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Louise Limper

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Barbara Dodd
Margie Huber
Sandra Pont
Kathy & Ron Wiley

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**In Memory of Bonnie
Fey**
June E. Goldner

**In Memory of Michael
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Jackie & John
Huntington

**In Memory of Ruthann
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Joan & John Green
William L. Phipps
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Luanne E. Spenceley
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Opportunities
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Oxford Community
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Piano Fund
Robert E. White Trust

TKO Garden Fund
Anonymous (6)

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Barrier**
Barbara A. Dodd

**In Memory of Bob
Berry**
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Mary Lee Keebler
Bob & Jerri Miller
Albert Schlichter
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In Memory of Lucy Ewbank
Nancy S. Crell

**In Memory of Dorothy V.
Schmidt & Lawrence K.
Schmidt**
James F. Koenig

In Memory of Bud Stoecklein
Mary Lee Keebler

Wish List Contributors

Aromatherapy Program
Rollin M. Gerstacker
Foundation
Trish Pachak

Auditorium Fund
Mr. & Mrs. John Anderson

Bladder Scanner
Dr. Richard J. Neubauer

Bodmann Laptop Program
Anonymous (1)

Employee Hall of Honor
Emmet T. White

Pulse Oximeter Grant
Robert and Christine
Steinmann Family Foundation
(The)

Wellness Center Floor
John & Linda Neumaier
Carl F. Ruble
Dr. Gregg Warshaw

Art Show Openings

Queen City Art Club
Jan. 18, 5-7 pm

Wolfgang Kreutzer
March 22, 6-8 pm

Ohio Valley Camera Club
June 7, 6-8 pm



mapleknoll
COMMUNITIES

Development Department
11100 Springfield Pike
Cincinnati, OH 45246

Donate Today!
mapleknollcommunities.org

2013 Money Matters Classes

Money Matters is every fourth Thursday at Maple Knoll Village (1:30 PM) and Sycamore Senior Center (10:30 AM). Brought to you by Mowry, Marty & Bain, Inc.

February 28 Current Developments on Income Taxes presented by Mowry, Marty and Bain, Inc.

March 28 The Banking Industry and Debt Management for you presented by Fifth Third Bank

April 25 Changes in the Estate Tax Law...What do I do Now? Presented by attorney Bill Shurman

May 23 How to Choose a Financial Advisor and Wealth Manager presented by Mowry, Marty and Bain, Inc.

For further information, contact Megan Gresham, 513-782-2462 or mgresham@mkcommunities.org.

Q & A: American Taxpayer Relief Act of 2012 (ATRA)

By Mowry, Marty & Bain, Inc..

Q: What is the estate and gift tax exemption and tax rate for 2013? A: The estate and gift tax exemption for 2013 is \$5,250,000. The tax rate is 40% on transfers above the exemption amount. In addition, the annual gift tax exclusion for 2013 is now \$14k per donee (up from \$13k). The ATRA of 2012 made permanent the \$5 mil. exemption (indexed for inflation) as well as the portability of the exemption between spouses. Also, beginning in 2013, Ohio's estate tax is now repealed.

Q: What is the tax rate on long-term capital gains and qualified dividends in 2013? A: The ATRA of 2012 maintains the current max 15% tax rate on long-term capital gains and qualified dividends for individuals with taxable income up to \$400k for unmarried taxpayers and \$450k for married taxpayers filing a joint return. This rate increases to 20% for income above these thresholds. In addition, the zero % rate continues to apply to long-term capital gains and qualified dividends to the extent that the taxpayers taxable income is below the 15% income tax bracket.

Q: Was the alternative minimum tax (AMT) patch for 2012 included in the ATRA? A: Yes. The ATRA not only adjusted the AMT exemption for 2012 (\$78,750 for married couple filing a joint return and \$50,600 for unmarried taxpayers), it made permanent the inflation adjustment for the AMT exemption.

Maple Knoll Communities, Inc. Development Department

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**Megan Gresham, Director,
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Referral Development**
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**Michelle Zeis, Development
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